# AI INAUGURAL SUMMIT PROGRAM

**THURSDAY, JANUARY 25TH, 2024 | 🇺🇸 8AM TO 10AM EST | 🇰🇪 4PM TO 6PM EAT AT KIRINYAGA UNIVERSITY**

TOPIC: DISCUSSING GENERATIVE AI AND ITS BENEFITS IN BOOSTING PERFOMANCE FOR CHICK-FIL-A

**AUDIENCE: APPLIED SCIENCE STUDENTS**

**SPEAKERS:**
- JAY DUFF, DIRECTOR, ANALYTICS ENGINEERING
- JIMMY SIMMONS, PRINCIPAL LEAD, MACHINE LEARNING
- MAC MACOY, MACHINE LEARNING ENGINEER
- JEREMY JANG, MACHINE LEARNING ENGINEER
- CHRIS TERRELL JONES, MACHINE LEARNING ENGINEER

**AGENDA: 8:00 - 10:00**
1. INTRODUCTION, CHICK-FIL-A AND ADVANCED TECHNOLOGY - JAY DUFF
2. GENAI AND USE CASES AT CHICK-FIL-A - JIMMY SIMMONS
3. DEMONSTRATION - CHRIS TERRELL JONES
4. PURSUING A JOB IN AI - MAC MACOY AND JEREMY JANG
5. PANEL QUESTIONS

**100% VIRTUAL HELD IN PARTNERSHIP WITH KIRINYAGA UNIVERSITY**